

Ridgewood Crew Board Minutes for February 1, 2017

In attendance: Gene Callaghan, Boris Roque, Don Dexter, Diana Young, Katie Vogt-Saladucha, Claire Callaghan, Charlie Koontz , Ann Hida, Pam Ricotta, Terry Wittmack, Jim Gibson, Tara Callaghan,

Equipment – Don spoke to Andy Thomas regarding truck to tow the boats and he may be able to get us a loaner. He will also talk to the school about getting a loaner. The tentative schedule is to bring the boats to PRAA on the first week of March after the row-a-thon. Don is also arranging to have the trailer serviced before the season. Jeanne will reserve spots at Van Nest park for the row-a-thon for Don to bring the shells.

Student Liasons – Charlie brought up the idea of having tee shirts made for the row-a-thon to sell or to have advertisers fund the shirts that the rowers would wear. Discussion determined maybe for the future and it is something that the apparel committee can spearhead. Claire has nothing, but did add a nice smile. Jeanne asked about the High school bulletin board and if the rowers can update it and keep using social media to get the word out. Diana asked if the rowers wanted to participate in Scoop night at Ben and Jerry's.

Coaches Report – Boris reported that 2 people are interested in buying the 2 eight boats. He also checked out double boats in Philly and the boats were \$11,500 for a boat that originally costs \$70,000. The seller would be willing to accept ½ for down payment. The double we have is ready to be picked up from being repaired. Also, the oars that are being refurbished will be ready in March.

Finance – Jim speaks of fiscal 2016 and noted that apparel gained traction. The board votes to purchase a double and to sell 2 eight boats. Boris will follow up with the owner about buying the boat. Pay pal will be set up soon.

Transportation – Pam confirms the bussing schedule for spring, and that the coaches will chaperone. Also noted as because we are a smaller team, we may be able to only need one bus instead of two which will provide a cost savings. A handout regarding the scenarios was handed out.

Administration – Ann compiled a list of rowers for Crash B's and where they will be staying. She reported that most waivers were in and that the picture for the

yearbook is ready. It is decided that Feb break will have optional practice and that April break will be double sessions. Katie discussed meeting on Sunday March 12 to compile a collegiate rowing list and an alumni directory. She also brought up the idea of selling Ridgewood carwash books as the baseball team does as a good fundraiser.

Fundraising – Turnout for the 2017 Super bowl was better than the previous year. Gene mentioned that the party should be annually on the night before Super bowl and that we should go through Chuck Russo to be able to return unused beer/wine. Also discussed was raising the price to \$20 at the door instead of \$10. Dianna also talked to St.Joes to understand how their boat naming was determined. They suggested \$2500 or 51% value of the boat for a year. We should be mindful not to water down row-a-thon with boat naming request for donations. Katie will Photoshop the manes of TDbank, DC sprots, Valley hospital and Hospital for special surgery as examples of what the logos might look like on the boats.

Row-a-thon – Terry will be sending out information to get ready for the row-a-thon. He notes that the sponsors should be on the front page. Other than that, the logistics are worked out and ready for March 4th.

Marketing – Jeanne will contact GMA regarding the opportunity to be in the 3-word segment for the morning show. She also noted that the current Ridgewood News is even more challenging to contact as not one seems to know who to send info to now that new ownership. She is right, it is super lame. Jeanne also sent an email to both of the middle schools and thought it would be great to have the 8th graders visit practice to see what it is all about. She also talked about making a fact sheet for the 8th graders. She also had some service projects available if the rowers wanted to participate in any.

Miscellaneous – Gene brings up policy of families with 2 or more rowers and any type of discount. 30% was floated but board determined that a 20% savings for any additional rowers would be more preferable. A motion was made and 20% was voted into effect. Also, the parent social was discussed and dates are being looked at.

Actionable items –

- Create pay pal account for dues payment
- Alumni/team forum.
- Compilation of collegiate rowers/alumni

- Create mock-ups of logos on boats for TD bank, DC sports, Valley hospital and Hospital for special surgery

GO MAROON BLADES!

With warmest regards,

Katie Vogt-Saladucha.

Submitted February 27, 2017