

Ridgewood Crew Board Minutes for March 1, 2017

In attendance: Gene Callaghan, Boris Roque, Don Dexter, Diana Young, Katie Vogt-Saladucha, Claire Callaghan, Charlie Koontz , Ann Hida, Pam Ricotta, Terry Wittmack, Tara Callaghan, Jeanne Johnson, John Young

Student Liaisons – Claire said that the team is eager to get on the water to “crush it” this season. She also requested that if anyone has pictures, they should send them to her so that she can put them on the Instagram account. It was noted that we should create a Facebook page to aggregate. Charlie was able to speak to athletic director to announce the row-a-thon on Friday. Jeanne noted that the rowers need to take care of the bulletin board and they should highlight the senior rowers. Boris spoke of boat line-up for the bulletin board for added marketing push.

Row-a-thon – Terry will be meeting at the high school at 8:30 on Saturday to get the 20 ergs for the Row-a-thon at Van Neste Park. Jeanne reserved 4 parking spaces and will need \$40 to pay the city. Then discussion on what boat to bring to park and if oars and riggers are available. The bake sale will also be set up at the same time. Jeanne will be helping with the bake sale, and Jim has the team blue box. Additionally, a gal in Ramsey wants to talk to the team about nutrition and rowing technique. She would like to set up a table at the R-A-T. Gene thinks \$100 for table would be fair price but discussion and now \$250 may be better as minimum up for what ads are.

Marketing – Jeanne brought up 8th grade recruitment and that we should send a letter to all 8th graders like Ridgewood football does, or a pamphlet to create more interest and to include learn to row dates. Unfortunately, Ridgewood news is now down to 3 people and it is a challenge to get press for the team. Boris notes that we can send articles to row2K but need to know what articles to send. Also discussed was trying to do charity for perhaps less advantaged kids to introduce to the sport, but biggest roadblock is that participants need to have swim certificate.

Administration – Ann spoke of 8th grade rates for the season and that \$550 may be too high with only 13 days on water, so price should be lowered. It was agreed that \$325 would be a more appropriate rate with \$25 a practice roughly. Ann confirmed status of rowing waivers and rower payments. And that still needed 15 waivers and many outstanding payments. Katie spoke of gathering for compilation of rowing archives to happen on March 12th, the status of swim

test certificates for PSRA, and the possibility of making crew a varsity sport at Ridgewood High School.

Coaches Report – Boris reported that he was ready to pick up the 2X boat and oars as well. Boris needs to pay for the boat, and requests check from Jim. Oars are being re-shafted and total for all oars will be \$1720. The oars are expected to last for 5-6 years. Boris states that we are ready to go on the water and is planning first row of Sunday. Rowers will have a kick-off breakfast at PSRA. The spring schedule will begin this Tuesday with girl's gym Tuesday and Thursday and water Wed and Friday and boys Tuesday and Thursday River and Wed and Friday at gym. Rowing at PSRA on the weekends. The team will not compete in the April 15 MYSO race but the 8th graders will.

Fundraising – Final count for the Superparty was roughly \$2000. Katherine Montgomery was also setting up a passive fundraiser with Alex and Ani. Will have plant sale and we will get back 20% from Goffle Brook Nursery. Also, Dianna had conversation with the IRS, and that we must dissolve the current status as we cannot give or convert to new 501C. We need to show good standing with the present documents and the IRS will give us further direction. If we follow 1030 EZ, process should take 90 days, if not EZ should take 180 days. Dianna will put all documents on Google docks. Additionally, new supermarket chain Wegmanns will help with funds despite not being 501C. Asked if we should do scoop night again, and will determine.

Communications – Tara said all well with communications. Noted the kick-off crew parent social party will be at their house on March 24. She will also be helping with the parent tent and that 2 people will shadow Trish and Tara to take over next year. She also brought up soliciting food from grocery stores to help in cost of goods for parent tent. Also discussed soliciting Jersey Mikes for Subs in return for patronization.

Transportation – Pam confirms the bussing schedule will start in the following week. And will have 1 bus not 2. There will be an email sent out regarding bus absences to be sent to Lauren, Ann and Pam and Katie.

Equipment – Don spoke of first regatta on April 2nd and that we will most likely procure truck through enterprise commercial if cheaper than renting from prior place as last year. He will also take care of the registration and the toeing of the chuck wagon and new bumper stickers.

President's report – Gene asked Katie to send Soo minutes from all meetings going forward. He also stated that he would be updating and putting together a selection process for new president of board. Boris brings up that past rower Hannah Phalen has reached out to him about joining the team after try-outs as she has second thoughts on not trying out. The board discusses and determines that she can row for Maroon Blades, and help with administration and ride on bus and be with team if she wants but cannot compete.

Miscellaneous – Pay pal is set up and bylaws for Maroon Blades needs to be updated.

Actionable items –

- Alumni/team forum.
- Compilation of collegiate rowers/alumni
- Letter/pamphlet for 8th grade recruiting
- Varsity sport designation/process
- Solicit grocery stores/jersey Mikes for food donations....

GO MAROON BLADES!

With warmest regards,

Katie Vogt-Saladucha.

Submitted April 5, 2017