[DATE]

Dear [CONTACT NAME],

I’m Writing you today on behalf of the Ridgewood Crew team to ask for your support.

Ridgewood Crew is a non-sanctioned, self-funded program that was started in 2004 by a few individuals with a passion for rowing and a vision for the future. Members of the team are Ridgewood High School students grades 9-12. In our 15 short years, this program has grown into a powerhouse that attracts upwards of 50 athletes each season. These student-athletes have proven to be some of the best in the country by medaling in some of the country’s largest regattas. They spend long hours training and a great deal of money just to be part of this team. Tuition is currently in excess of $2,700 per student per season. This tuition only covers costs associated with that season i.e. transportation, uniforms, regatta fees, coaching fees, insurance etc. What it does not cover is our aging equipment. The boats that are used in this sport can cost upwards of $45,000.

We have the best athletes who are dedicated and committed to this sport. They are coached by the best. They have proven it year after year not only at the winners podium but with graduates going on to compete at the collegiate level. It is our current mission to give our team the opportunity to race in the same equipment as their older and more established competing programs. It is not our intent to offset tuition but to replace aging equipment in order to keep our athletes on the water and stay competitive.

Any and all amounts are welcomed. If your company would like to be a corporate sponsor there are some great opportunities to get some advertising exposure. This event is held in the center of downtown Ridgewood with a few hundred attendees in addition to the foot traffic in downtown on a beautiful Saturday. The regattas are attended by literally thousands all season long.

If you have any questions or would like more information please respond contact Ridgewood Crew ridgewoodcrewfundraising@gmail.com

Thank you for your consideration.

Sincerely yours,

[YOUR NAME]